






Jesman López Osorio

SENIOR WEBSITE DEVELOPER

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 dev.jmlopzorio.com

Education

Instituto Tecnológico de Estudios Superiores de Monterrey (ITESM)

AUG 2011 - MAY 2016

Information Technologies and Communications Engineer

Université de Technologie de Troyes (UTT)

JAN - JUL 2014 | Troyes, France

Semester abroad in a bilingual (French and English) software development program

McGill University

JUN 2013 | Montréal, Canada

Entrepreneurship and Business Organization summer course

Languages

Spanish Native speaker, literary level proficiency

English C2 (Highly Advanced)

French C1 (Advanced)

German A2 (Elementary)

Soft Skills

Humane Leadership

Proactivity and Innovation

Time Management

Attention to Detail

Creativity

Empathy and Helpfulness

Public Speaking and Presenting

Writing, Spelling and Grammar

Seasoned International Traveler

Professional Profile

I'm a software engineer with 9 years of website development experience and 4 years of leadership experience. Through high-speed, responsive, marketing-optimized website development, I've had the opportunity to help international corporations, small businesses, and freelance entrepreneurs reach new audiences and accelerate growth. My main expertise is in custom website development with PHP, MySQL, Javascript, CSS and HTML, as well as diverse builders like WordPress, Wix, Squarespace, Webflow, Sitecore and many more, as well as server management and UX interface design for web.

Work Experience

Muy'Ono Resorts & Delicious Digital Marketing

Web Development Department Manager

December 6, 2021 - Current

Website development project management for marketing clients in diverse industries at an Austin, TX based agency. In charge of website creation on WordPress, Squarespace, Wix and Webflow, UX design using Figma for prototyping and Hotjar for data analysis, quality assurance and product deployment. Server admin, hosting, domain and DNS management. Website auditing and performance optimization, software version updates and maintenance. Digital marketing tracking implementation including GSC and GTM setup. Client relations and customer success strategies. Talent acquisition, training and mentoring. Definition of SOPs and department KPIs.

Web Tech Consultant and Fullstack Developer

July 30, 2018 - December 6, 2021

Development and maintenance of websites and web portals for Muy'Ono and Getaway to Give. Project management, software quality assurance, and interface design. International travel logistics and budgeting for client visits and planning meetings.

Parrot POS Software

Software Development Department Manager

December 11, 2017 - May 18, 2018

In charge of software quality control and assessment. IT Operations, including software version deployment and requirement definition. Talent acquisition, training and career coaching. Web development project management. MySQL database maintenance. Full-stack website development with PHP, Javascript, CSS and HTML.

Fullstack Web Developer

May 23, 2016 - December 11, 2017

Web Portal management. Development of diverse web tools that help restaurant owners and managers keep track of sales statistics reporting, financial data, staff performance, inventories, billing, and remote control of menus and product catalogs using PHP, MySQL, JavaScript, CSS and HTML.

Gelattina Agencia Digital

Fullstack Web Developer

Julio 6, 2015 - May 6, 2016

Development and implementation of a web app for statistical evaluation of social media interaction data connected to Twitter and Facebook's APIs. WordPress website management, web app development, and technical support.

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Independent Work

Cuentas Claras

IT and Operations Consultant and Investor

July 2021 - Current (as financial investor only)

Business development and information technology consulting for the founder, accountant Angela Gallegos. Helped her hire a software developer for the project and oversaw his work during initial phases of development. Helped Angela define business KPIs and an organization chart. Worked on the project's marketing strategy and social media presence and hired a social media manager and graphic designer when budget became available through revenue. Invested personal financial resources in the company.

México Igualitario

WordPress Website Project, UX/UI Design and Web Development

May 2025 - June 2025

Website development project for México Igualitario, a non-profit in Mexico City that fights for LGBTQ+ rights. I managed the project and worked the UX and UI design on Figma, keeping the balance between colorful diversity of the community and the serious legal aspect of the cause. I developed a custom WordPress theme and licensed a premium builder for the client.

Seminis by Bayer, iX Virtual Onion Experience 2020

Fullstack Web Development and Talent Coordination

March 27, 2020 - May 25, 2020

With the advent of the 2020 pandemic, Seminis (now Vegetables by Bayer) had to cancel their annual Onion Idea Exchange (iX) event and they decided to pivot and re-create it as a virtual experience. I was hired by their marketing agency, Gelattina Agencia Digital, to assemble a team of fullstack web developers and we realized the project for this important international client using MVC methodology PHP, Javascript, CSS and HTML.

Sonia E

Custom WordPress Theme Development For Designer Portfolio

December 2018 - January 2019

Developed a custom WordPress theme for graphic designer Sonia E. Used the WordPress post loop, with a query to select for the "project" custom post type and automated a grid with high interactivity. This project's priority was for Sonia to be able to make updates and customize everything, so it was developed to be as user-friendly as possible while ensuring responsive design.

Let's Get In Touch

I'm happy to help create engaging web experiences that achieve your business's goals. Let's get the conversation started! Feel free to contact me through my email, jmlopzorio@outlook.com, or send a WhatsApp text or iMessage to my (mexican) phone number: +52 (833) 155 6366

References are available upon request.

Technical Expertise

Fullstack Web Development

PHP
Laravel
MySQL Databases
Javascript
jQuery
Bootstrap
CSS
HTML 5
HTML for email
API integration and development
Web Service development

Marketing Website Development

WordPress

- Custom themes
- Gutenberg builder
- Divi builder
- Elementor builder
- WP filesystem and database
- Plugin implementation audits
- Plugin development
- Hotjar Analytics
- AIO SEO

WP Engine
Squarespace 6.0, 7.0 and 7.1
Wix
Webflow
Statamic
Figma
Google Analytics (GSC, GTM)
Meta Pixel tracking

Project Management

Miro
Click-up
Trello
Jira
Notion
Harvest time tracking
Spreadsheets

- Gantt Charts
- Calendarization
- Sitemaps
- Webpage redirection tracking

Calendars (Outlook & Google)
Virtual meetings (Zoom, Teams, Google Meet)